

Under the FCC's recently ineffective leadership, the quality and availability of free broadcasting services, vital to our democracy, has steadily declined. The FCC should consider the assignment of broadcast rights to be a public trust and not a mere commercial enterprise. Concentration in broadcast ownership should be stringently discouraged. It should be recognized that the constitutional rights of free speech belong to the natural persons who are citizens and not to business entities whose pretended constitutional rights are a product of an ill-considered legal fiction created for certain limited purposes and which have been extended without regard for Constitutional intent or social purpose.

The guiding principles that the FCC should follow are diversity, quality, consumer cost, and minimizing fraud, deception and non-disclosure. The adverse effects of monopoly are not offset to any degree by services which require payment for access, especially where vigorous direct price competition among unbundled services of like character does not exist universally.